

SOUTH BEACH  
**SMOKE**<sup>TM</sup>  
ELECTRONIC CIGARETTE



DELUXE  
USER MANUAL

[www.southbeachsmoke.com](http://www.southbeachsmoke.com)

CONGRATULATIONS ON SELECTING...

SOUTH BEACH  
**SMOKE**<sup>TM</sup>  
ELECTRONIC CIGARETTE

[www.southbeachsmoke.com](http://www.southbeachsmoke.com)

## YOU MUST BE OF LEGAL SMOKING AGE TO USE ANY SOUTH BEACH SMOKE PRODUCT

**WARNING:** **South Beach Smoke** products are only intended for use by persons of legal smoking age who are current smokers. This product is not intended for nonsmokers, person under the legal smoking age, women who are pregnant or breast-feeding, or persons with or at risk of heart disease, high blood pressure, diabetes, or taking medicine for depression or asthma. Consult a physician if you experience nicotine misuse symptoms such as nausea, vomiting, dizziness, diarrhea, weakness and rapid head beat.

Keep out of the reach of children and pet as ingestion of small parts can present a choking hazard. Nicotine can be toxic if inhaled or ingested. Nicotine may cause irritation to eyes and skin. Wash immediately with soap and water upon contact. Seek medical advice in the case of dizziness, drowsiness, accident or if you feel unwell.

Our products do not treat, diagnose, or cure any disease, physical ailment, or condition. If you are allergic to nicotine or any combination of Inhalants, if you are pregnant or breast-feeding, or if you have a heart condition, diabetes, high blood pressure or asthma, consult your physician before using **South Beach Smoke** nicotine products. Dispose of this material in a safe way; use appropriate containment to avoid environmental contamination.

**South Beach Smoke** does not market this product as a smoking cessation device. Just like traditional tobacco cigarettes, South Beach Smoke is not approved by the American FDA.

**WARNING:** This product contains nicotine a chemical known to the State of California to cause birth defects or other reproductive harm.



## CONGRATULATIONS ON CHOOSING SOUTH BEACH SMOKE

To get the most of your new **South Beach Smoke** electronic cigarette, please read through this manual carefully

### INSTRUCTIONS: THE SOUTH BEACH SMOKE ELECTRONIC CIGARETTE

The **South Beach Smoke** electronic cigarette is a non-flammable electronic atomizing device designed exclusively to **South Beach Smoke** quality standards to give you an experience similar to tobacco cigarettes. It utilizes advanced microelectronic technology to atomize a flavored liquid into an inhalable vapor that simulates smoke. **South Beach Smoke** flavor cartridges contain liquid formulated from the highest quality pharmaceutical-grade nicotine and food-safe ingredients, and are available in a variety of flavors and nicotine strengths.

### BENEFITS OF SOUTH BEACH SMOKE ELECTRONIC CIGARETTE

- Easy to Use
- Incredible Vapor Production
- High Quality Design
- Designed for social situations where you cannot use tobacco cigarettes
- No embarrassing odors that linger in your home, vehicle or on clothing
- Tar Free, Carbon Monoxide Free, Ash Free
- Free of fire dangers
- Better for the environment with no butts, smoke or ash.
- Saves money, costing less than \$2 per cartridge (equal to 1 pack of tobacco cigarettes).

## KEY CHARACTERISTICS OF SOUTH BEACH SMOKE

- Unlike smoke, the temperature of **South Beach Smoke** nicotine vapor is similar to that of the human body.
- No environmental pollution. Smoke exhaled from your **South Beach Smoke** is a gas dispersion of water vapor and flavoring, generated by the atomization of the flavor liquid.
- **South Beach Smoke** cartridges contain the highest purity pharmaceutical grade nicotine.
- Your **South Beach Smoke** electronic cigarette has a built in safety feature that will temporarily turn off the atomizer after 10 seconds of continuous atomization (i.e. a very long drag). This feature is designed to prevent the user from overexposure to nicotine. When activated, the security system will trigger the LED light at the tip of the device to flash 3 times and the electronic cigarette will become temporarily inoperable.

### CAUTION:

- Keep **South Beach Smoke** batteries and cartridge components out of children's reach.
- If you experience adverse reaction, reduce the strength of your nicotine cartridge, or switch to "NO" nicotine cartridges. If the problem persists, we recommend you discontinue the use of this product and see your physician.
- Avoid direct contact with the nicotine liquid contained in your atomized flavor cartridge. This liquid can cause irritation.
- Keep your **South Beach Smoke** electronic cigarette and cartridges away from high temperature environment in use or storage.



## THE SOUTH BEACH SMOKE ELECTRONIC CIGARETTE

Your **South Beach Smoke** electronic cigarette is comprised of two (2) components:

### 1) THE DISPOSABLE ATOMIZER CARTRIDGE



### 2) THE LITHIUM ION BATTERY



## THE SOUTH BEACH SMOKE ELECTRONIC CIGARETTE BATTERY

The main body of your **South Beach Smoke** electronic cigarette is the battery. It is a 4.2 volt lithium-ion battery equipped with a computer chip that manages the operation of an attached disposable atomizer cartridge. Located at the tip of your battery, an LED indicator light signals the operational mode of your electronic cigarette. Battery output voltage can range from 3.3 to 4.2 volts, depending upon battery charge. **South Beach Smoke** batteries are available in a traditional length as well as a longer 100's length size. As a general rule, the longer the battery, the longer the battery life between recharges. **South Beach Smoke** batteries are also available in automatic (standard) and manual switch varieties.

## AUTOMATIC BATTERIES / MANUAL BATTERIES / WHAT'S THE DIFFERENCE?

**South Beach Smoke** automatic batteries are activated as you draw air through your **South Beach Smoke** e-cigarette. Puffing will trigger the internal pressure switch and activate the atomization process. Your first few puffs will warm the atomizer (priming), and optimal vapor is produced on the 3rd and subsequent puffs.

With the **South Beach Smoke** manual battery, you must press and hold down a button for the duration of your puff. Vapor thickness is regulated through the use of the button. Optimal vapor is produced by pressing the button for 2 seconds prior to puffing and holding it down for the duration of the puff.

## THE SOUTH BEACH SMOKE DISPOSABLE ATOMIZER CARTRIDGES (FLAVOR CARTRIDGES)

**South Beach Smoke** flavor cartridges have a built-in atomizer containing microfiber mesh saturated with our proprietary **South Beach Smoke** flavored liquid nicotine solution. **South Beach Smoke** cartridges are disposable and are available in four nicotine strengths: Full Strength / Full Flavored (16mg), Mid Strength / Light (12mg), Low Strength / Ultra Light (6mg), Zero / No Nicotine Strength (0mg). **South Beach Smoke** flavor cartridges are designed to be roughly equivalent to one pack of 20 traditional cigarettes (up to 250 mouthfuls of vapor).

Please note: actual results will vary depending upon your smoking style, lung capacity and the battery type used with your **South Beach Smoke** atomized cartridge.



## SOUTH BEACH SMOKE CHARGERS & ADAPTERS

Your **South Beach Smoke** Wall Charger plugs into any standard electrical wall outlet. The wall charger adapter's light will turn green once plugged in (with no battery). When battery is screwed into the wall charger adapter, the indicator will turn and remain green if the battery DOES NOT require charging. If the battery DOES require charging, then the wall charger adapter's indicator light will remain a constant red until fully charged. When the battery is fully charged, the light indicator will then glow green letting you know that the battery is ready for full use. Please note: Adapters from brands other than **South Beach Smoke** may not be compatible with the **South Beach Smoke** batteries. **South Beach Smoke** batteries that have been damaged through the use of incompatible chargers are not covered by our warranty and replacement policy.

### WALL CHARGING INSTRUCTIONS

- Screw your **South Beach Smoke** battery into the threaded opening of the wall charger adapter.
- Attach the power cable to the wall charger adapter, and then plug into any standard wall outlet.
- The indicator light on the wall charger adapter will glow red to indicate it's charging a battery.
- When a battery is fully charged, the indicator light on the wall charger adapter will glow green.
- **South Beach Smoke** batteries usually ship with a partial charge and therefore, first charging should not exceed 2-3 hours. Subsequent charging should take no longer than 3-4 hours.

**Additional Accessories:** Visit [southbeachsmoke.com](http://southbeachsmoke.com) for a full variety of USB Charger components!



## HOW TO USE YOUR SOUTH BEACH SMOKE ELECTRONIC CIGARETTE

- Unpack a **South Beach Smoke** flavor cartridge, and remove any rubber caps (varies by packaging type).
- Screw the cartridge securely onto the electronic battery. Your **South Beach Smoke** electronic cigarette will be in stand-by mode as soon as you screw in the cartridge.
- **South Beach Smoke** AUTOMATIC BATTERIES: the second you draw air from your **South Beach Smoke** cigarette, the atomization process will be triggered and the light indicator at the tip of the **South Beach Smoke** will light up. When you stop puffing, atomization will cease and the South Beach Smoke will return to stand-by mode.
- **South Beach Smoke** MANUAL BATTERIES: you must press and hold the battery button to trigger the atomization process. When the button is released, the unit will return to stand-by mode.

NOTE: It is recommended to hold the **South Beach Smoke** electronic cigarette horizontally, avoiding tilting the tip upwards to prevent cartridge liquid from leaking out.

- If the LED indicator at the tip of your **South Beach Smoke** starts flashing continuously and the vapor produced decreases, the battery must be recharged.
- After 14-16 deep puffs (comparable to smoking one traditional cigarette), we recommend you stop using the **South Beach Smoke** for about 30 minutes before the next use.



## SOUTH BEACH SMOKE TROUBLE SHOOTING

- If the LED indicator at the tip of your **South Beach Smoke** battery flashes continuously (usually 15 times) and produced little or no vapor, you must recharge the battery.
- If your **South Beach Smoke** cigarette produces little or no vapor and/or emits a slightly burnt taste, you must replace the flavor cartridge with a new one.
- When in use, the light at the tip of your battery will glow. If the indicator does not glow, check the following:
  - Make sure the battery is charged.
  - Ensure that any flavor cartridge's caps (varies on packaging) have been removed. Depending on packaging, some **South Beach Smoke** cartridges may come with rubber caps which must be removed.
  - Verify that the cartridge in place is no older than 6 months.
  - When using an **South Beach Smoke** cigarette with a manual button, make sure to hold the button down to produce vapor. Failure to press on the button while inhaling may cause the cartridge's liquid to leak and come into contact with your mouth, potentially causing irritation.
  - When using an **South Beach Smoke** cigarette with an automatic battery, "prime" new cartridge by taking at least two long, deep puffs to ensure the cartridge produces optimal vapor with subsequent puff.
- If the battery of your **South Beach Smoke** cigarette is fully charged but does not produce vapor after a new cartridge has been installed, try another new cartridge. Although rare, cartridge defects are possible.

After trying multiple cartridges, if your **South Beach Smoke** unit still does not work, please contact **South Beach Smoke** customer service for technical assistance.

SOUTH BEACH  
**SMOKE**<sup>TM</sup>  
ELECTRONIC CIGARETTE

[www.southbeachsmoke.com](http://www.southbeachsmoke.com)



SOUTH BEACH  
**SMOKE**<sup>TM</sup>  
ELECTRONIC CIGARETTE

DELUXE USER MANUAL

[www.southbeachsmoke.com](http://www.southbeachsmoke.com)